

Dari Kemler

Web Graphic Designer

Profile

Employment History

Education

Details

dari.kemler@gmail.com
(884) 393-0686
123 Oak Street, Birmingham, AL 35201

Dedicated Web Graphic Designer with a year of experience in creating visually engaging and user-friendly designs for various web platforms. Proficient in Adobe Creative Suite and HTML/CSS, with a strong understanding of UI/UX principles. Demonstrates excellent communication skills, an eye for detail, and a passion for staying current with emerging design trends. Quick learner, eager to continue growing and enhancing design skills in a dynamic work environment.

Senior Web Graphic Designer at Blue Fish Design Studio, AL

Apr 2023 - Present

- Successfully redesigned and optimized the company website, resulting in a 35% increase in user engagement and a 20% reduction in bounce rate over a six-month period.
- Led a team of 4 designers to create visually appealing and responsive web designs for 10+ high-profile clients, contributing to a 25% increase in annual revenue for Blue Fish Design Studio.
- Streamlined design processes and introduced new software tools, reducing project turnaround time by 15% and increasing overall productivity by 30% within a year.

Junior Web Graphic Designer at Big Drop Inc, AL

Aug 2022 - Feb 2023

- Designed and launched a visually appealing and user-friendly website for a major client, resulting in a 35% increase in customer engagement and a 25% boost in online sales.
- Successfully completed a rebranding project for a mid-sized company, incorporating modern and eye-catching graphics, which led to a 20% increase in brand recognition and a 15% uptick in website traffic.
- Collaborated with the development team to create an innovative mobile app design for a popular e-commerce platform, contributing to a 40% increase in mobile transactions and a 30% growth in active users.
- Streamlined and improved the graphic design process within Big Drop Inc, by introducing new design tools and software, leading to a 50% reduction in project completion time and a 10% increase in overall team productivity.

Bachelor of Fine Arts in Graphic Design at Auburn University, AL

Aug 2017 - May 2022

Relevant Coursework: Typography, Illustration, Web Design, Branding, Photography, User Experience Design, Digital Media, Visual Communication, Packaging Design, and Art History.