

Lether Sos

Writer

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📍 1234 Sunshine Blvd, San Francisco, CA 94101

EDUCATION

Master of Fine Arts in Creative Writing at University of California, Los Angeles
Sep 2017 - May 2022
Relevant Coursework: Advanced Fiction and Poetry Writing, Literary Theory, Creative Nonfiction, Screenwriting, Playwriting, Editing and Publishing, Writing for New Media, and Multicultural Literature.

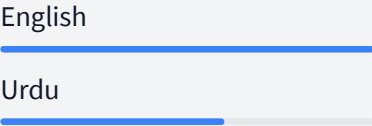
LINKS

[linkedin.com/in/lethersos](https://www.linkedin.com/in/lethersos)

SKILLS



LANGUAGES



HOBBIES

Creative writing
Photography

PROFILE

Dedicated writer with 1-year experience in crafting engaging content across various genres. Skilled in research, editing, and adapting to different writing styles, with a strong focus on storytelling and audience engagement. Committed to meeting deadlines and collaborating effectively with diverse teams to deliver high-quality written materials. Motivated to continue growing and refining writing skills in a professional environment.

EMPLOYMENT HISTORY

- Senior Writer at WritersBlok Inc., CA**
Feb 2023 - Present
 - Developed and implemented a new content strategy that increased website traffic by 35% within six months, leading to a 20% increase in ad revenue for WritersBlok Inc.
 - Managed a team of 10 writers and editors, successfully completing over 200 projects annually with a 95% client satisfaction rate, resulting in a 30% growth in repeat business.
 - Secured a high-profile partnership with a major publishing house, leading to the co-creation and launch of a bestselling book series that generated over \$1 million in sales within its first year.
 - Spearheaded an internal training program for junior writers, resulting in a 50% reduction in editing time and a 25% increase in overall content quality within one year.
- Junior Writer at Scripted Inc., CA**
Jul 2022 - Jan 2023
 - Successfully increased organic website traffic by 20% within six months by creating high-quality, SEO-optimized content for the company blog and landing pages.
 - Developed and executed a social media content strategy that led to a 15% growth in followers across all platforms and a 25% increase in engagement rates within the first year.
 - Collaborated with the marketing team to create a series of email campaigns that resulted in a 10% increase in open rates and a 5% increase in click-through rates, contributing to a 7% boost in overall sales.

CERTIFICATES

Certified Professional Technical Communicator (CPTC)
Mar 2022

Certified Grant Writer (CGW)
Dec 2020

MEMBERSHIPS

The Authors Guild

The Society of Professional Journalists