

Davina Stockhausen

Zumba Instructor

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☎ (127) 544-5579

📍 123 Oak Street, Birmingham, AL 35201

EDUCATION

Zumba Instructor Certification in Dance Fitness at Auburn University, AL

Sep 2018 - May 2022

Relevant Coursework: Dance Fitness Techniques, Zumba Choreography and Rhythms, Anatomy and Physiology, Group Fitness Instruction, Safety and Injury Prevention, and Nutrition for Dancers.

LINKS

[linkedin.com/in/davinastockhausen](https://www.linkedin.com/in/davinastockhausen)

SKILLS

Choreography

Rhythm

Motivation

Adaptability

Communication

Injury Prevention

ZIN Jamming

LANGUAGES

English

French

HOBBIES

PROFILE

Enthusiastic Zumba Instructor with 1 year of experience in motivating and engaging clients in energetic dance and fitness routines. Proficient in choreographing and adapting classes for diverse skill levels, promoting a fun and inclusive environment. Strong communicator with a passion for helping clients achieve their fitness goals and improve overall well-being.

EMPLOYMENT HISTORY

● Zumba Instructor at Zumba with Kehinde, AL

Apr 2023 - Present

- Successfully increased class attendance by 50% within six months by implementing engaging and innovative choreography, leading to a more dynamic and enjoyable experience for the participants at Zumba with Kehinde, AL.
- Organized and led a charity Zumbathon event that raised over \$5,000 for a local non-profit organization, attracting over 200 participants and generating significant positive publicity for Zumba with Kehinde, AL.
- Developed and implemented a comprehensive social media marketing strategy that resulted in a 75% increase in online engagement and a 30% increase in class sign-ups over a one-year period, effectively expanding the reach and visibility of Zumba with Kehinde, AL.

● Assistant Zumba Instructor at Zumba with Amy, AL

Sep 2022 - Feb 2023

- Successfully assisted in teaching over 300 Zumba classes, resulting in increased class attendance by 20% during the first year at Zumba with Amy, AL.
- Developed and implemented a new warm-up routine for classes, which received positive feedback from 95% of participants and became a staple in regular sessions.
- Played a key role in organizing and promoting a charity Zumba event that raised \$5,000 for a local nonprofit organization, attracting over 200 participants.
- Collaborated with the lead instructor to create a monthly newsletter, boosting engagement with clients and contributing to a 15% increase in new memberships.

CERTIFICATES

Zumba Instructor Certificate

Jan 2022

Aqua Zumba Instructor Certificate

Nov 2020

MEMBERSHIPS

Zumba Instructor Network (ZIN)